

Relevant, thought-provoking, and high-impact continuing professional development. Build competitive advantage and master the skills you need to achieve your next professional breakthrough.

**Questions?  
Ask Randall**

Zoom pre-consult  
[www.randallcraig.net/30](http://www.randallcraig.net/30)

Or call Randall directly  
[416-918-5384](tel:416-918-5384)

## Building Your Business through Leadership Differentiation



53 tactical activities to build and leverage your Thought Leadership to grow your business; includes coaching.



23 practical actions to improve your influence and impact. (Complementary to Thought Leadership course.)



How to become intentional in building the personal brand that you want. (12 modules)



30 Tactical activities to build a trust-based business. Includes coaching. (Currently in development.)

## Building Focus and Capacity



Learn how to amplify your organization's brand powerfully, both internally and externally. (15 modules)



In today's ever-changing business environment, learn how to successfully deliver on the Digital Strategy "Promise". (14 modules)



Monthly CPD to build capacity throughout your organization. (58 modules on leadership, strategy, and marketing)



Access our most impactful white papers on business growth. Includes one hour Q&A with Randall.

## Tactical Skills to be More Effective



Both individual and group creativity are at the core of innovation and competitive advantage. (14 modules)



29 practical activities for developing stand-out content, efficiently (and without pain.)



Specific and practical steps to grow your business through networking. (18 modules)



Practical tools and guidance to get the most from AI while mitigating risks. (3 modules: includes templates)

# Work Directly with Randall

Scale faster and get everyone on the same page with perspective and experience.

Randall Craig: Serial entrepreneur, public company senior exec, author of 8 books, business coach, and Hall of Fame speaker.

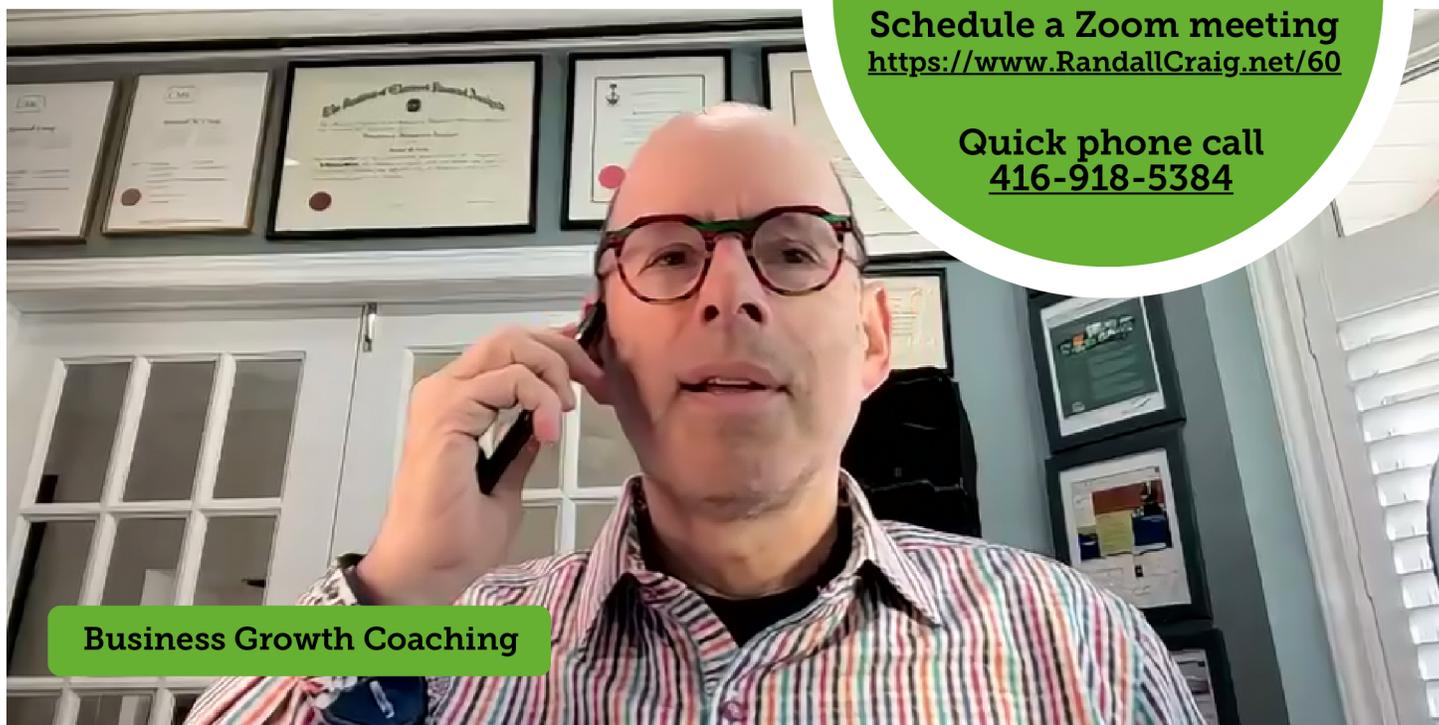


Keynotes and Team Training

Questions?  
Ask Randall

Schedule a Zoom meeting  
<https://www.RandallCraig.net/60>

Quick phone call  
[416-918-5384](tel:416-918-5384)



Business Growth Coaching

## MAKING AN IMPACT

"Working with Randall has catapulted my business to the next level and beyond." AH, CEO

"Randall was incredibly deft at picking through the "noise" to help me drive sustainable growth." HS, Founder

"Randall's astute counsel and strategic perspective have been invaluable to me as the CEO." KL, President

"Working with him over the years transformed the organizations I led." AD, Exec Director